



## PSU ROAD TRIP!

### See The Professor In Person At Tucker Rocky's Sales Meeting



*Provide feedback directly to  
"The Prof," Eric Anderson*

July 24, 2012 Irvine, CA — PowersportsU wants to hear from you! We want to know what we can do better to make the interactive online courses more beneficial for your business, so we have taken the show on the road. Be sure to check in and give us your feedback... the good, the bad and the ugly! We want to hear it all.

Promoting enrollments and graduates in PowersportsU.com, Eric Anderson will be touting the new e-learning technology and interactive website while attending and speaking at top distributor Tucker Rocky's national sales meeting this weekend. If you are attending, be sure to see "The Prof" in action Sunday morning at the Dealer Breakfast with Heather Blessington of DuoWeb. Later in the program, Eric will also be enlightening dealers with a live presentation of his long running "Confessions Of A Customer" industry trade column.

"What many prospective students don't realize is how engaging and effective e-learning is compared to 'live' training," says The Prof. "A YouTube video is NOT an e-learning experience. E-Learning requires constant interaction with the information as well as retention testing." Be a part of the process by interacting with Anderson at the show.

To see the latest free dealer education courses available to any qualified industry professional, visit [www.PowersportsU.com](http://www.PowersportsU.com). Also be sure to "Like" us on Facebook ([www.facebook.com/PowersportsU](http://www.facebook.com/PowersportsU)) if you are serious about continuing your Powersports education.